

# Rider/ Criteria Request for Dr. Adolph Brown Event(s)

Dr. Adolph "Doc" Brown, III is far from being your typical "talking head" spewing out a boring speech or lecture supported by powerpoint slides. His vibrant, dynamic, and engaging delivery is more like a life transforming professional development mixed with a touch of Cirque du Soleil performance.

Doc Brown's rider is a set of experience-based requests as criteria for his program facilitations. Doc Brown's rider includes very few if any hospitality, and includes several technical requirements. The rider also provides an opportunity to let potential clients know if they can't accommodate any of his needs. This is a factor in determining if the engagement is declined or accepted.

The venue set up (whether a lecture hall of 30 participants, a ballroom of several hundred, or Doc's most frequent venue of a stadium of 20,000+) is also based on years of research like Doc's messages. The following items will add to the quality of the program when uncompromisingly applied: **(Access to Doc Brown's media slide show and/or audio deck in advance or onsite is prohibited due to this being protected as Doc Brown's Intellectual Property)**

- House Sound System with PC A/V at the tech table or in sound booth at the back of the room
- **Doc Brown's "Plug & Play" A/V ESSENTIALS:**

**(1) Connect laptop with Audio + Video and also, connect iPad with audio SIMULTANEOUSLY**  
**(2) These will be controlled from one (same) location by Doc Brown's Assistant, where Doc Brown's assistant can see Doc at all times for visual cues.**

- Plenty of unobstructed Stage Room
- Full House Lights
- A raised sturdy stage or platform in order to have Dr. Brown visible to all attendees (for audiences of 100+)
- Bar stool for use on the stage
- An unopened bottle of water placed at lectern
- 2 tables (6 feet each) and two chairs (dedicated for Doc's Team ONLY) to be set up DIRECTLY outside the speaking room so Dr. Brown may conduct book signings
- Program agenda prior to the event date
- A hotel list
- Parking space close to the entrance of the venue (to unload production equipment)

Select and introduce Dr. Brown with any Introduction provided on our Intros page  
Include a link to [www.docspeaks.com](http://www.docspeaks.com) on your website, brochure, or other advertising media to better market this special occasion.



Based on the nature of Dr. Brown's performance(s), it is highly recommended that the above referenced requests are fulfilled in order for Dr. Brown to effectively facilitate this event(s).

**DocSpeaks Products Showcase Layout:**

